

# WHO IS HEALTHY START?

We are a community coalition striving to unite people and resources at the local level in order to meet the needs of pregnant women, infants, young children and their families in Flagler & Volusia Counties.

**2014-2015 ANNUAL REPORT**  
**[www.healthystartfv.org](http://www.healthystartfv.org)**

**25TH ANNIVERSARY**





## FROM OUR BOARD PRESIDENT

This past year has been a transformative one for our Healthy Start Coalition. Florida's Medicaid Managed care brought significant changes to our service system. Our Board, staff members, and providers really rose to the occasion to ensure a smooth transition for our families.

Throughout these changes, we maintained the highest fiscal integrity and quality performance outcomes in all of our programs. We cannot accomplish this without the hard work of our employees and volunteers. As we head into 2016 to begin our 25th Anniversary year, we want to make sure our community knows who Healthy Start is and how we strengthen the future of Volusia and Flagler Counties.

Sincerely,

Diane Smith

## OUR BOARD OF DIRECTORS IS HEALTHY START!



**Back Row L to R:** Chris Fulton, Margaret Bodziak, RN, Amanda Hayes, Jessica Fox-Sznajpstajler, Kassandra Blissett, Suzette Cameron, Bonnie Wittman, RN, Ray Salazar, Pamela Carbiener, MD, Zenesha Barkley, RN  
**Front Row L to R:** Carly Meek, Esq, Dixie Morgese, Diane Smith, Peggy Cage



## FROM OUR EXECUTIVE DIRECTOR

We are pleased to present our Annual Report for Fiscal Year 2014-2015. It has been a year of change and growth for our coalition. In addition to the transition to Medicaid Managed Care, we expanded our work to train Parents as partners to support our families and improved our outreach and intervention efforts for our substance involved families. We added a new Family Place location in the City of Deltona building to better support our families and continue to host community dialogues.

We are indebted to all the community leaders and partners who have made this growth possible. Our future generations benefit from the dedication and hard work of our supporters. As we enter our 25th Anniversary we encourage each and all to state: "I am Healthy Start!" Thank You!

With Deepest Appreciation,

Dixie L. Morgese



**L to R:** Robert Snyder, Steve Forsyth, Michele Goeb-Burkett, Dr. Alma Dixon, Eric Goire, John Meyers, MD.

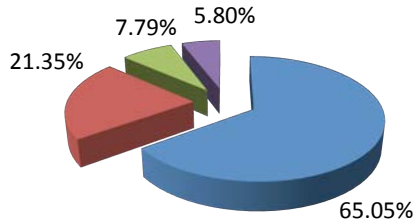
# OUR FUNDERS ARE HEALTHY START!

## FISCAL YEAR 2014-2015

The Healthy Start Coalition convenes a volunteer Finance and Administrative Oversight Committee that reviews the budget, quarterly financial statements, and annual audited financial statements. Recommendations from this committee are presented to the Board of Directors and Coalition staff to continuously improve operational processes and maintain exemplary fiscal accountability. The Fiscal Year 2014-2015 audited financial statements are available on our website.

94.2% of the Coalition's total Fiscal Year 2014-2015 expenditures of 2.8 million dollars were for program services. In addition to funding Healthy Start services for pregnant women, moms, babies and their families, Fiscal Year 2014-2015 Healthy Start funds also leveraged \$333,000 in cash and in-kind contributions, and \$900,000 in additional and match funding for related program services.

### FISCAL YEAR 2014-2015 EXPENSES BY PROGRAM



- Healthy Start
- Healthy Families
- Outreach & Family Engagement
- G & A and Fundraising

### THANK YOU TO OUR FISCAL YEAR 2014-2015 FUNDERS!





# OUR MOMS & BABIES ARE HEALTHY START!



## HEALTHY START

The Healthy Start program works to reduce risk and support protective factors for families who are expecting a baby or have a child less than three years of age. Healthy Start Services include: parenting education & support; interconception education & counseling; childbirth education; breastfeeding education & support; smoking cessation counseling; family support planning, and specialized services for substance exposed newborns and families.

In our service area of Flagler and Volusia Counties in Fiscal Year 2014-2015:

- 100% of pregnant women received a Healthy Start Prenatal Screen
- 89% of newborn infants received a Healthy Start Infant Screen
- A total of 7,789 moms and babies received 20,424 Healthy Start services
- 48% (1,437) of the infants and 58% (2,572) of the pregnant women that received Healthy Start services were Medicaid recipients



## MOMCARE

Each year, over half the pregnant women in Flagler and Volusia Counties qualify for Pregnancy Medicaid and are eligible to receive MomCare services. During Fiscal Year 2014-2015, MomCare Maternity Care Advisors:

- Served 3,187 women who qualified for Pregnancy Medicaid
- Linked 2,270 women to prenatal care
- Provided 2,304 referrals to WIC (Women, Infants and Children) nutritional support
- Provided 2,302 referrals to Healthy Start



# OUR FAMILIES ARE HEALTHY START!

## HEALTHY FAMILIES

Healthy Families Volusia/Flagler (HFVF) is a nationally accredited, community based, voluntary home visiting program proven to prevent child abuse and neglect through promoting positive parent-child relationships and child health and development.

In our service area of Flagler & Volusia Counties in Fiscal Year 2014-2015:

- Family Assessment Workers completed 566 assessments.
- 157 families received home visiting services.
- 97% of participants had no findings of maltreatment after 6 months of participation in the program.
- One hundred percent (100%) of children in families that completed the Healthy Families Program 13 to 24 months before the report period had no verified maltreatment findings within 12 months after program completion.
- 100% Customer Satisfaction rating



*A helping hand from our Junior League Baby Shower helper!*



**JUNIOR LEAGUE OF  
DAYTONA BEACH**

*Women building better communities*

**GIVE YOUR BABY A  
HEALTHY START**

CONTACT US AT (386) 254-1226

TOLL-FREE AT (866) 301-2066

[www.healthystartfv.org](http://www.healthystartfv.org)

# OUR COMMUNITIES ARE HEALTHY START!

## COMMUNITY AND FAMILY ENGAGEMENT



The Healthy Start Coalition is dedicated to the continuous development of leadership among our family participants and our community. We create positive spaces to build relationships, promote a voice for families, and share experiences and strengths to strengthen the future for our children.

In our service area of Flagler & Volusia Counties in Fiscal Year 2014-2015:

- 48 Community Dialogues were facilitated by family representatives
- 287 new members joined the Family Place
- 9 Family Engagement Training Events were presented to community partners
- 9 Family Engagement Advisory Board Meetings were convened to address system changes



## FETAL INFANT MORTALITY REVIEW (FIMR)



The FIMR Project of Healthy Start is based on an evidence-based model developed by the American College of Obstetrics and Gynecology (ACOG). During this last year, our Case Review Team reviewed 28 cases of infant death and fetal loss. These reviews result in community action aimed at improving our maternal and child health system of care. The volunteer Case Review Team (CRT) is comprised of medical experts, consumers, law enforcement, along with the faith and social service communities.

***For a complete list of FIMR CRT recommendations, visit [www.healthystartfv.org](http://www.healthystartfv.org) to access Healthy Start's Project INFORM.***

## LIFESONG



One of the recommendations from the Fetal and Infant Mortality Review was to develop collaborative activities with the African American Faith Community. In concert with local pastors and church leaders, we work to inspire people to become more aware of infant and family health and well-being through narration, art, song, dance, and music. Healthy Start distributes materials to over 100 churches annually. Since LifeSong began, the black infant mortality rate in Volusia County went from a rolling average rate of 17.1 per 1,000 live births for the period of 2008 – 2010 to 8.7 in the most recent period from 2012 - 2014.

# OUR PROVIDERS, PARTNERS AND STAFF ARE HEALTHY START!

## OUR PROVIDERS

- Healthy Communities
- Janet Elliott, FIMR Abstractor
- Kandis Natoli, MSN, RNC, IBCLC, FIMR Abstractor
- State of Florida, Department of Health in Flagler County
- State of Florida, Department of Health in Volusia County
- Stewart-Marchman-Act Behavioral Healthcare, Inc.

## OUR COMMITTEES & STAFF

- Healthy Start Finance & Administrative Oversight Committee
- Service Delivery Planning Committee
- Managed Care Task Force
- Northeast Central Infant Mental Health Chapter
- Substance Exposed Newborn Task Force
- Community Action Group (CAG) Data Committee
- Nominating & Governance Committee



## OUR PARTNERS

- Advanced Micro Systems and Solutions
- Be Strong Families
- Bethune Cookman University
- Building Remarkable Communities
- CareerSource Flagler Volusia
- Children's Medical Services
- The Chiles Academy
- City of Deltona
- Daytona State College
- Department of Children and Families ACCESS
- Early Learning Coalition of Flagler and Volusia
- Easter Seals of Volusia and Flagler Counties
- Florida Association of Healthy Start Coalitions
- Florida Hospital DeLand
- Florida Hospital Memorial Medical Center
- Go Beyond, LLC
- Halifax Health
- Halifax OB/GYN Associates
- Halifax Urban Ministries The Star Shelter
- The House Next Door
- Junior League of Daytona Beach
- March of Dimes
- One Voice for Volusia Thrive by Five

**WE ARE HEALTHY START!**

# OUR DONORS ARE HEALTHY START!

## Taking Strides

City of Deltona

## Diamond

Holland Financial

Junior League of Daytona Beach

## Platinum

Molina HealthCare of Florida

Raposa, Perry, Young, LLC

## Gold

Building Remarkable Communities

Rotary Club of DeBary, Deltona, & Orange City

## Milestone

Advanced Micro Systems & Solutions

Amanda Hayes

Green Bubble Svc, LLC

Halifax Health Medical Center

Housing Headquarters, Inc.

Joanna Robbins

Project Linus

Office Divvy

VITAS Innovative Hospice Care

## Angels

Alaina Lee • Alicia Cummings • Alicia Watson • Alma Dixon • Alyssa Morello • Angela Goddy • Anita Dudley • Barbie Davis • Bonnie Wittman  
Brian Krummer • Bryan O'Sullivan • Caitlin Fessari • Carly Meek • Carmen Diaz • Chick-fil-A • Christy Carollo • Clarissa Tate • Corey Best  
Courtney Fischette • Courtney Harrison • DeLand Lion's Club • Diane Smith • Donielle Kinchen • Dunkin Donuts • Erica Tumminello • Express Printing  
Firehouse Subs • Flavors by Sodexo • Harry Hellman • George Chiquilla • George Hang • Jessica Sznajstajler • Joan Hulett • Julie Metz  
Justin & Rosha Loach • Justin Kurtz • Kaleigh Deyo • Karen Chrapek • Katrina Bell • Kaye Ray • Linda Merrell • Linda Smith • Madeline Miller  
Maria Long • Marianne McGinnis • Melody Meeler • Michael Jacques • Michele Goeb-Burkett • Natalie Eisenhut • Noeme Maldonado • Olive Garden  
Papa Johns Pizza • Patricia Northey • Peggy Cage • Pizza Hut • Sandy & Diane Dunn • Script Express • Shannon Little • Sherry Dudley  
Stephan & Claudia Roth • Stephanie Buchanan • Subway • Suntrust United Way Campaign • Susan LeBlanc • Sylvia Morgese • Taylor Salaam  
Tyler DeBord • George Vern • Yolonda Williams • Yvette Velazquez

*(Donations for the period 7/1/14 through 12/31/15)*

*Thank you!*



To find out how you can become a supporter of

The Healthy Start Coalition of Flagler & Volusia, Inc., please contact us at 386.252.4277



**I AM HEALTHY START!**