



The Healthy Start Coalition of Flagler and Volusia Counties, Inc.

AD-HOC Marketing Committee

Mission Statement

The mission of the Healthy Start Coalition of Flagler and Volusia Counties is to promote a system of care that optimizes/maximizes healthy outcomes for pregnant women and young children.

Friday, November 15, 2013 from 8:30 a.m. to 10:00 a.m.

Healthy Start Coalition Conference Room
109 Executive Circle, Daytona Beach, FL 32114
Conference Call # 1.530.881.1000; Code 608090#

AGENDA

- | | |
|--|----------------------|
| I. Welcome & Introductions | Karen Chrapek |
| II. Old Business | |
| a. Review – Master Calendar of Events | Karen Chrapek |
| b. Status update – for early prenatal care ad campaign at malls/universities | Karen Chrapek |
| III. Discussion Items | |
| a. Pediatrician Outreach | Cher Philio |
| b. Healthy Start Brochure Revisions | Karen Chrapek |
| c. Website Design Questions and Ideas | Katelyn Keller |
| d. SEN Magnet | Karen Chrapek |
| e. Annual Report | Karen Chrapek |
| f. Media opportunities to enhance community awareness about safe sleep and infant mortality. | Karen Chrapek |
| IV. Miscellaneous | |
| a. FY13/14 Marketing Committee Membership | Karen Chrapek |
| V. Adjournment | |

The next meeting is scheduled for: Friday, January, 24, 2014

***Thank you for attending!
We appreciate your time and value your feedback.***