



*The Healthy Start Coalition of Flagler and Volusia Counties, Inc.*

**AD-HOC Marketing Committee**

**Mission Statement**

*The mission of the Healthy Start Coalition of Flagler and Volusia Counties is to promote a system of care that optimizes/maximizes healthy outcomes for pregnant women and young children.*

**Friday, September 27, 2013 from 8:30 a.m. to 10:00 a.m.**

Healthy Start Coalition Conference Room  
109 Executive Circle, Daytona Beach, FL 32114  
**Conference Call # 1.530.881.1000; Code 608090#**

**AGENDA**

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|--|----------------------|
| <b>I. Welcome &amp; Introductions</b>  | <b>Karen Chrapek</b> |
| <b>II. Old Business</b>  |                      |
| a. Review – Master Calendar of Events  | Karen Chrapek        |
| b. Status update – for early prenatal care ad campaign at malls/universities | Cher Philio          |
| <b>III. Discussion Items</b>   |                      |
| a. View live HS Website  | Karen Chrapek        |
| b. Healthy Start Publications – Completed Items                              | Karen Chrapek        |
| c. SEN Magnet  | Karen Chrapek        |
| d. Annual Report   | Karen Chrapek        |
| <b>IV. Miscellaneous</b>   |                      |
| a. FY13/14 Marketing Committee Membership                                    | Karen Chrapek        |
| <b>V. Adjournment</b>  |                      |

**The next meeting is scheduled for: Friday, November 15, 2013**

***Thank you for attending!  
We appreciate your time and value your feedback.***