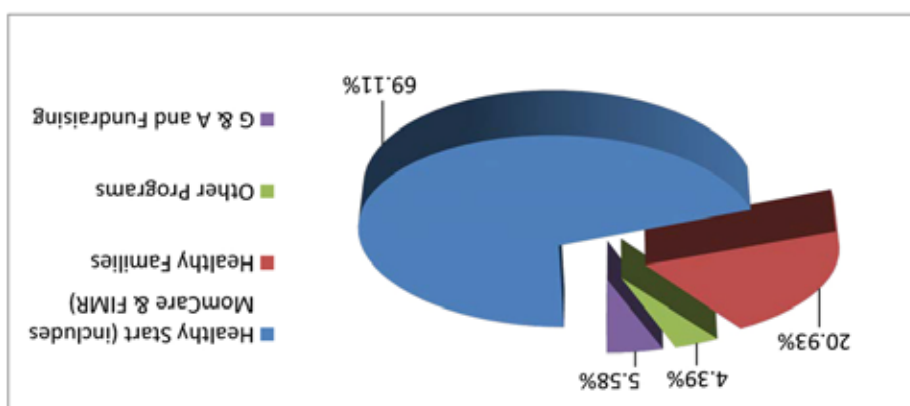




Thank You to Our FY13/14 Funders!



FY13/14 Audited Financial Statements: Statement of Functional Expenses

- Leveraged over a quarter of a million dollars in cash and in-kind contributions and provided match.
- Leveraged \$889,950 in additional and match funding for related program services.
- Supported more than 30 small business vendors in our community.
- Funded approximately 50 full time employees in our Healthy Start and Healthy Families Programs.
- Brought over 100 community constituents together to participate in our service delivery and Board activities.

FY13/14 Healthy Start funds also:

94% of the Coalition's total FY13/14 expenditures of 2.8 million dollars were for program services. In addition to funding Healthy Start services for pregnant women, moms, babies and their families,

FY13/14 audited financial statements are available on our website. Recommendations from this committee are presented to the Board of Directors and Coalition staff that reviews the budget, quarterly financial statements, and annual audited financial statements. The Healthy Start Coalition convenes a volunteer finance and Administrative Oversight Committee

Fiscal Year 2013-2014

Healthy Finances Are Our Business

Thank You to Our Donors

(Donations for the period 7/1/13 through 12/31/14)

137846

Taking Strides

City of Deltona

Diamond

Junior League of Daytona Beach

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BJ's Wholesale Club
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W. Clark & Associates, LLC

Milestone

Advanced Micro Systems & Solutions
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Brian Trieb, Acquaro & Walkman
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Papa John's Pizza
Partnerships for America
Pilan Kirkland
Ray Salazar
RM Taxi Solution
Stephanie Buchanan
Subway
Susan LeBlanc
Tiffany Wiggen

Visit www.healthystartfv.org for information and resources for moms, babies, families, community members, and healthcare and social service professionals.

To find out how you can become a supporter of the Healthy Start Coalition, please contact us at 386.252.4277.

Standing from left to right: Amanda Hayes; Bonnie Wittman; Dr. Bonnie Sorensen; Peggy Cager; Mary Jo Niles; Jessica Fox-Sznajstajler; Patrick Johnson; Ray Salazar; Dixie Morgese
Seated from left to right: Carly Meek; Kassandra Blissett; Dr. Pam Carbiener; Chris Fulton; Loverso Walker; Eric Gore; Jennifer Morgan
Not Pictured: Eneasha Barkley; Katrina Bell; Dr. Alma Dixon; Steve Forsyth; Michele Goeb-Burket; Dr. Patricia Kruse; Dr. John Meyers; Patricia Northey; Diane Smith



Dixie L. Morgese

With deepest appreciation,

The conclusion of our year focused on the implementation of Florida's Medicaid Managed Care and the significant changes this presents to pregnant women on Medicaid as well as the public and private health care community that serve them. We are hopeful that the hard work presented here has fortified us to transition this reform with minimal negative impact on the outcomes for our most vulnerable families. This is only made possible through the dedication and commitment of our staff, Board and Coalition members.



Diane Smith

School Board of Volusia County

Sincerely,

It has been an honor to serve as President of the Healthy Start Board of Directors this past year. As you can see from this report, we leveraged significant resources to serve pregnant women, babies, and families in Volusia and Flagler Counties this past year and achieved extraordinary outcomes that exceeded the majority of our funder expectations. We appreciate all of the funders and donors for the trust and confidence they place in us to serve our families and strengthen our future. It is the wisest investment that can be made!

Message from the Board President



Healthy Babies Are Our Business



2013 - 2014

ANNUAL REPORT

www.healthystartfv.org

Our Mission: The mission of the Healthy Start Coalition of Flagler and Volusia Counties is to promote a system of care that optimizes/maximizes healthy outcomes for pregnant women and young children.

Healthy Babies Are Our Business



Healthy Start

The Healthy Start program works to reduce risk and support protective factors for families who are expecting a baby or have a child less than three years of age. In Fiscal Year 13-14, 100% of pregnant women received a Healthy Start Prenatal Screen, and 89% of newborn infants received a Healthy Start Infant Screen. A total of 7,446 moms and babies received 102,307 services including:

- Parenting education & support
- Inter conception education & counseling
- Childbirth education
- Breast feeding education & support
- Smoking cessation counseling
- Family support planning
- Specialized services for substance exposed newborns and families

MomCare

Each year, over half the pregnant women in Flagler and Volusia Counties qualify for Pregnancy Medicaid and are eligible to receive MomCare services. During Fiscal Year 13-14, MomCare Maternity Care Advisors:

- Served 6,486 women who qualified for Pregnancy Medicaid
- Linked 6,218 women to prenatal care
- Provided 5,009 referrals to WIC (Women, Infants and Children) nutritional support
- Provided 5,016 referrals to Healthy Start
- Gave additional follow-up, information and referrals to 6,480 women in their third trimester

Healthy Communities Are Our Business

Fetal Infant Mortality Review (FIMR)



The FIMR Project of Healthy Start reviews cases of infant and fetal loss and makes recommendations for community action, which are implemented in collaboration with our partners and providers. The volunteer Case Review Team (CRT) is comprised of medical experts, consumers, law enforcement and representatives from the social services sector. For a complete list of FIMR CRT recommendations, visit www.healthystartfv.org to access Healthy Start's Project INFORM.



LifeSong

One of the recommendations from the Fetal and Infant Mortality Review was to develop collaborative activities with the African American Faith Community. In concert with local pastors and church leaders, the LifeSong project was developed to inspire the community to become aware about infant and family health and well-being through art, song, dance, and music. Healthy Start distributes materials to over 100 churches annually. In 2013, the black infant mortality rate in Volusia County was its lowest in our recorded history.

PYRAMID Community Café

This partnership project promotes family leadership and positive parenting. The Community Café uses the evidence-based Strengthening Families approach to build relationships between agencies and family consumers of services.

Between October 1, 2013 and September 30, 2014:

- 32 Community Dialogues were held
- 440 families and community leaders attended Community Dialogues
- 277 new members joined the Community Café
- Over 121 Café family leaders, Café members, local social service agencies and community members attended 5 Strengthening Family Overview Trainings
- Over 147 families attended quarterly SWAP meets

Healthy Families Are Our Business



Healthy Families

Healthy Families Volusia/Flagler (HFVF) is a nationally accredited, community based, voluntary home visitation program proven to prevent child abuse and neglect through promoting positive parent-child relationships and child health and development. During Fiscal Year 13-14:

- Family Assessment Workers completed 489 assessments.
- 177 families received home visiting services.
- 99% of participants had no findings of maltreatment after 6 months of participation in the program.
- One hundred percent (100%) of children in families that completed the Healthy Families Program 13 to 24 months before the report period had no verified maltreatment findings within 12 months after program completion.



Family Engagement

The goal of this program is to strengthen families and transform communities by promoting social equality between families and providers. Family engagement accomplishes this through education and staff development, peer mentoring and peer support.

Family Engagement Activities between December 2013 and June 2014 included:

- 3 Parent/Caregiver Advisory Board Meetings in Volusia and Flagler Counties
- 6 In-Service trainings for children's services staff with 100% overall satisfaction rating
- Individual peer support for 10 family members per month
- 19 Peer Support groups within Circuit 7

Healthy Partnerships Are Our Business

Families are the strength of the community. In Volusia and Flagler Counties, there is a strong coalition of diverse members from the public and private sectors who work together to improve outcomes for pregnant women, infants and families. This includes our provider network, our major partners, and our various committees and taskforces.

Our Providers:

- Agape Midwifery Services
- Healthy Communities
- Janet Elliott, FIMR Abstractor
- Kandis Natoli, MSN, RNC, IBCLC, FIMR Abstractor
- Karen Edmondson, FIMR Abstractor
- Florida Department of Health in Flagler County
- Florida Department of Health in Volusia County
- Stewart-Marchman-Act Behavioral Healthcare, Inc.

Our Partners:

- Advanced Micro Systems and Solutions
- Be Strong Families
- Bethune-Cookman-University
- CareerSource Flagler Volusia
- Children's Medical Services
- The Chiles Academy
- City of Deltona
- Daytona State College
- Department of Children and Families ACCESS
- Early Learning Coalition of Flagler and Volusia
- Easter Seals of Volusia and Flagler Counties
- Florida Association of Healthy Start Coalitions
- Florida Hospital Memorial Medical Center
- Go Beyond, LLC
- Halifax Health
- Halifax OB/GYN Associates
- Halifax Urban Ministries The Star Shelter
- Health Planning Council of Northeast FL
- The House Next Door
- Junior League of Daytona Beach
- March of Dimes
- Mid-Florida Community Services
- One Voice for Volusia Thrive by Five
- WARM (Women Assisting Recovering Mothers)
- The Chiles Academy
- The TEARS Foundation
- Vitas Hospice

