

The Healthy Start Coalition of Flagler & Volusia Counties, Inc. Community Circle



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Welcome to Dr. Bonita Sorensen



Welcome to Bonita J. Sorensen, MD, appointed Volusia County Health Department Director on August 7, 2009. With her broad experience and understanding of local issues, she is an asset to the state and to the local community. We are also honored to have her as a member of the Healthy Start Board of Directors.

Dr. Sorensen was the Director of the Volusia County Health Department from 1996 to 2002 and served as the Deputy State Health Officer from 2002 to 2007. Her background includes corporate wellness and obesity management and private medical practice. She returns to the Florida Department of Health after having been the Chief Deputy Director of Policy and Programs for the California Department of Public Health since 2007.

"I am thrilled to be back in Volusia County and look forward to reconnecting with community partners," said Sorensen. "Although H1N1 Swine Flu will be a first priority for me, I am also anxious to understand the current health issues in Volusia and how the Health Department can address them."

Healthy Start Community Efforts Praised by the Florida Department of Health

In a Department of Health report issued to the Healthy Start Coalition of Flagler and Volusia Counties, staff members received recognition for their commitment to the maternal and child health needs of area families.

The report states, "The coalition continues to make significant strides in partnering with the community by building strong and diverse relationships with local service providers." It cites agency staff accomplishments, including those of Dixie Morgese, Healthy Start's Executive Director. Ms. Morgese attributes the positive report to community leaders who build consensus toward the common good, and an outstanding workforce. Ms. Morgese says, "The health of mothers and babies is so vitally important to the (See *Community Efforts Praised* pg 2)

Letter from the Executive Director

Dear Community Partners,

As you can see we've been very busy this first quarter of the 2009-2010 fiscal year and we have much to be grateful for. I continue to marvel at the caliber of the Healthy Start and Healthy Families workforce and the unselfish contributions of time, talent and treasure bestowed upon us by our many donors and volunteers to include Board and Coalition members and interns.

This issue is dedicated to our unsung heroes—the data management staff! Our ability to efficiently analyze information and make improvements to our service delivery system would not be possible without them! Please join us in recognizing their efforts.

Sincerely,

Dixie L. Morgese



Donate to our
Capital Campaign
Online at:
www.healthystartfv.org

Save the Date!

Healthy Start Annual Meeting

Wednesday

January 27th, 2010
11:30 am—1:30pm

Special Guest Speaker
Jack Levine

A Day in the Life of MIS/Data Entry Staff

Healthy Start Funders

Florida Department of Health



Healthy Families Florida/Ounce of Prevention



Volusia County, Children & Families Advisory Board



Healthy Start Providers

Flagler County Health Department



Volusia County Health Department



Stewart-Marchman-ACT



Healthy Communities



Halifax OB/GYN Associates



Providers continued on pg 4



Janet

The goal of the Management Information Systems(MIS)/Data Entry staff is to provide consistent, accurate, expedient service to Healthy Start customers. Our day begins when **Janet Budzilek** picks up the Healthy Start Risk Screens and Healthy Start SALs (Service Activity Logs) from the Volusia County Health Department. Back at the office, she looks up all the screens in both the Healthy Start database and the Healthy Families tracking system to see if potential participants have received past services from either program in our area. She enters screen data into the Healthy Start database, mails a welcome letter to the participant, adds directions to the participant's home if the screen is appropriate for a home visit, and records this initial service on a SAL for the Health Services Manager, Gladys Roman, to review the screen and assign for further services. Janet processes all other Assessment Center data; from participant assignment for Initial Contact, to Initial Assessment services, to transferring the case to a Care Coordination site. She has been with Healthy Start since the summer of 2002.

Christine Zimmerman processes one SAL daily for each of the 24 staff members providing field services. She records all Healthy Start Care Coordination data into the Healthy Start database, from dates of Family Support Plans to types of referrals given. Chris does the data entry tracking and reporting work for Enhanced Services, and provides Healthy Start Supervisors with daily updates on outstanding SALs, corrections, other documentation, and weekly reports on services that are coming due for their staff. Chris is a very busy, accurate, thorough, speedy staff member. She has been with Healthy Start since the summer of 2007.



Chris



Judith

Judith Patterson has been with us for about two months. She transcribes about 45 Healthy Families assessments dictated by the Family Assessment Workers per month. She ensures filing is up to date, letters are mailed, and returned mail is sorted. Her duties will expand as her knowledge of Healthy Start and Healthy Families programs grows.

Dawn Murray is the Healthy Start MIS Supervisor. She maintains all the data collected and entered into the Healthy Start database by the Healthy Start program. She is fluent in the reporting language needed to extract the data from the database, has extensive knowledge of the database structure, and is pretty handy with an Excel spreadsheet. She oversees the data upload from the Healthy Start database to the Department of Health's Health



Dawn

(See A Day in the Life, pg 4)

Community Efforts Praised (continued from pg 1)

overall well-being of society. We are fortunate to be among leaders who understand it and are willing to work together to bring about positive change."

Despite these efforts, Ms. Morgese states that there are outcomes in the Volusia and Flagler area that require diligence. "We need to help women take care of their health and access resources that help them plan better for child bearing." While screening rates in Flagler and Volusia doctors' offices and hospitals are at an all time high, more families are experiencing poor nutrition, limited access to health care, and stressors that impact health during these tough economic times. Smoking among pregnant women is almost double that of the state, and first trimester entry into prenatal care trails the state rate as well. Low birth weight and teen births are on the rise, and unplanned pregnancies represent 50% of pregnancies in some parts of Flagler and Volusia Counties.

Healthy Start Coalition of Flagler & Volusia Counties has implemented several initiatives to bring about improvements, including a resource rich website and support of EASY ACCESS clinics for women who cannot pay for prenatal care. Information about Healthy Start can be found on the web at www.healthystartfv.org or by calling 386-252-4277.

Healthy Families Volusia/Flagler proudly honored Shawna Dann of the Children's Advocacy Center with the Data Entry/Administrative Assistant of the Year Award.— Shawna is known for her commitment to a holistic understanding of Healthy Families (HF). As a team member she is attentive both to the overarching vision of the organization as well as the meticulous details required to keep that vision afloat. Her supervisor Sherri Hutto describes her as "heaven sent".



Shawna is proactive in her work and often goes beyond

her requirements by preparing for and anticipating the needs of her coworkers. She serves as the front line person regarding the program's computer system by trouble shooting and providing support when able.



Doug Sessions, Shawna Dann, and Carol McNally

Shawna began with Healthy Families in March of 2005 at Easter Seals. She was single, and a first time mom, so the wealth of knowledge available to her from Healthy Families was "a blessing". After receiving a promotion at Easter Seals, she moved to the Deaf and Hard of Hearing Services Department where she trained several administrative assistants that came after her in Healthy Families. In December of 2007 she returned to Healthy Families part-time and went full-

time after HF moved to The Children's Advocacy Center in July of 2008.

Currently her responsibilities include not only data entry, but a variety of other functions. For example, in September, with the help of Tony Broxton, Pamela Hobbs, and the Board of Directors, Shawna coordinated the graduation of the east Volusia and Flagler Healthy Families participants.



She is now a happily married mother of two, looking forward to celebrating 3 years of marriage in February. Healthy Start and Healthy Families are grateful to have Shawna on the team, and would like to thank her for all of her hard work.

Healthy Families Volusia/Flagler Celebrates National Accreditation—After a rigorous review process, Healthy Families of Volusia/Flagler received accreditation from Prevent Child Abuse America (PCAA) this quarter. PCAA is the nation's leading organization for child abuse prevention, making this accreditation a significant landmark in the history of Healthy Families Volusia/Flagler. Dixie Morgese of the Healthy Start Coalition calls it a "hallmark of excellence."

An independent five-year evaluation shows that Healthy Families Florida has a significant impact on preventing child abuse and neglect in high-risk families. Jim Hmurovich, President and CEO of PCAA, says "Healthy Families Florida is a great example of how we can provide information to parents early to help families build a strong foundation for healthy child growth and development."

Executive Director of Healthy Families, Carol McNally says "Healthy Families Florida is proud of our 11-year track record of preventing child abuse and neglect before it ever starts in Florida's most vulnerable families."

Healthy Families Program Graduates - We congratulate the **17 Healthy Families East** participants who graduated the program September 17th. Thanks to **Subway, Children's Advocacy Board Members, Publix, and Dominos** for event donations.

Healthy Start Board of Directors

The Hon. Patricia Northey
Volusia County Council

Anne Ferguson, MPA
The Chiles Academy

Isalene Montgomery
Daytona State College
Women's Center

Karen Turner
Thompson Well & Pump

Rev. Richard Hills
Private Citizen

Kassandra Blissett
Private Citizen

Steve Forsyth
SunTrust Bank

Patrick Johnson
Flagler Co. Health Dept.

Tracey Lasenby
The Chiles Academy

John Meyers, MD
OB/GYN Health Center

Jennifer Morgan
The Center for
Business Excellence

The Hon. Dr. Blaine O'Neal
City of South Daytona

Ray Salazar
United Way

Bonita Sorensen, MD
Volusia County Health Dept.

**Free Pregnancy
Testing**

available at:

The Chiles Academy
868 George W. Engram Bl.
Daytona Beach, FL
Tues. & Thurs
10 am—12 noon

For anyone who needs a pregnancy test or proof of pregnancy for Medicaid.



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**The Healthy Start Coalition of
Flagler & Volusia Counties, Inc.**

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Visit us on the web at

www.healthystartfv.org

**Healthy Start Providers
continued from pg 2**

Mental Health Association
of East Central Florida, Inc.



Birth Blessings, Inc.



Odessa Chambliss Wellness
Center

Agape Midwifery Services

Susan Bekken, RNC, CLC
at Florida Hospital Ormond
Memorial

Central Florida Breastfeeding
and Parenting Center

The Children's Advocacy
Center of Volusia and Flagler



Outreach Community Care
Network



Healthy Start Hometown Heroes 07/01- 11/11/2009

We thank all those who stepped forward to provide funds and services for our community:

Stewart-Marchman-Act Behavioral Healthcare donated gift cards, and Coalition Members **Judy Ryan, Sharon Warriner, and Jennifer Morgan** donated items for the 11/7/09 Junior League baby shower for expectant mothers in our programs

Daytona International Speedway donated a memorabilia basket as a door prize for the Healthy Families Manager's Conference.

Five Cities Democratic Club in South Daytona donated funds to assist program participants.

Capital Campaign Donors 7/1/09-11/11/09
Pamela Carbiener, MD
City of South Daytona
Louis Latulippe, DDM PA
Jean MacCoy
Lorie Stone Maushund

Diana C. Mead
Jennifer Morgan
Maggie Morgan
The Hon. Patricia Northey
Kathleen Santi, MD

Advanced Micro Systems & Solutions, Inc. donated technical support services.

Computer Age Concepts donated database consultation services.

A Day in the Life (continued from page 2)

Management System (HMS) database. Dawn has been working as the Healthy Start MIS Supervisor since the summer of 2002.

New Enhanced Service Providers Welcomed

Healthy Start is happy to welcome a new set of Enhanced Service Providers for our clients. **The Odessa Chambliss Wellness Center** offers interconception education and counseling, and nutrition counseling. **Agape Midwifery Services, Central Florida Breastfeeding, and Birth Blessings** are each contracted for childbirth education and support, breastfeeding education and support, and interconception education and counseling services. **RNC Susan Bekken** provides parenting education and support services in collaboration with the new Florida Hospital Ormond Memorial Birthing Center.